

LEDCity

POWERTAGE 2022

**WORLDS MOST
EFFICIENT *SMART*
LIGHTING SYSTEM**

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SMART LIGHTING IS **NOT REALLY** SMART TODAY

- Commercial buildings are permanently illuminated
- Leads to 30% of the electricity consumption in buildings
- Traditional motion detectors are outdated technology
- New technologies are too complex and not user-friendly



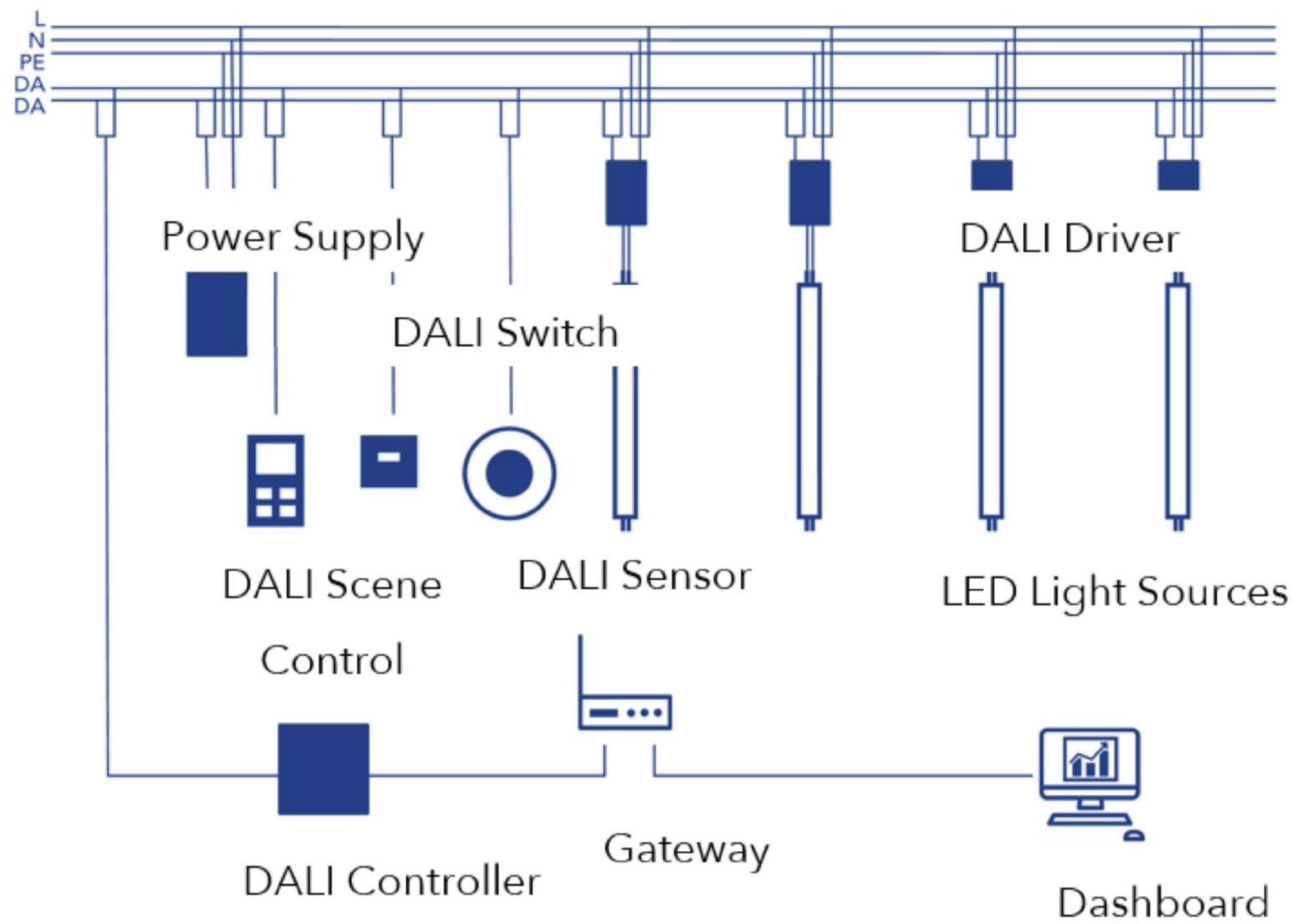


THE MOST *EFFICIENT* LIGHTING SYSTEM FOR BUSINESSES

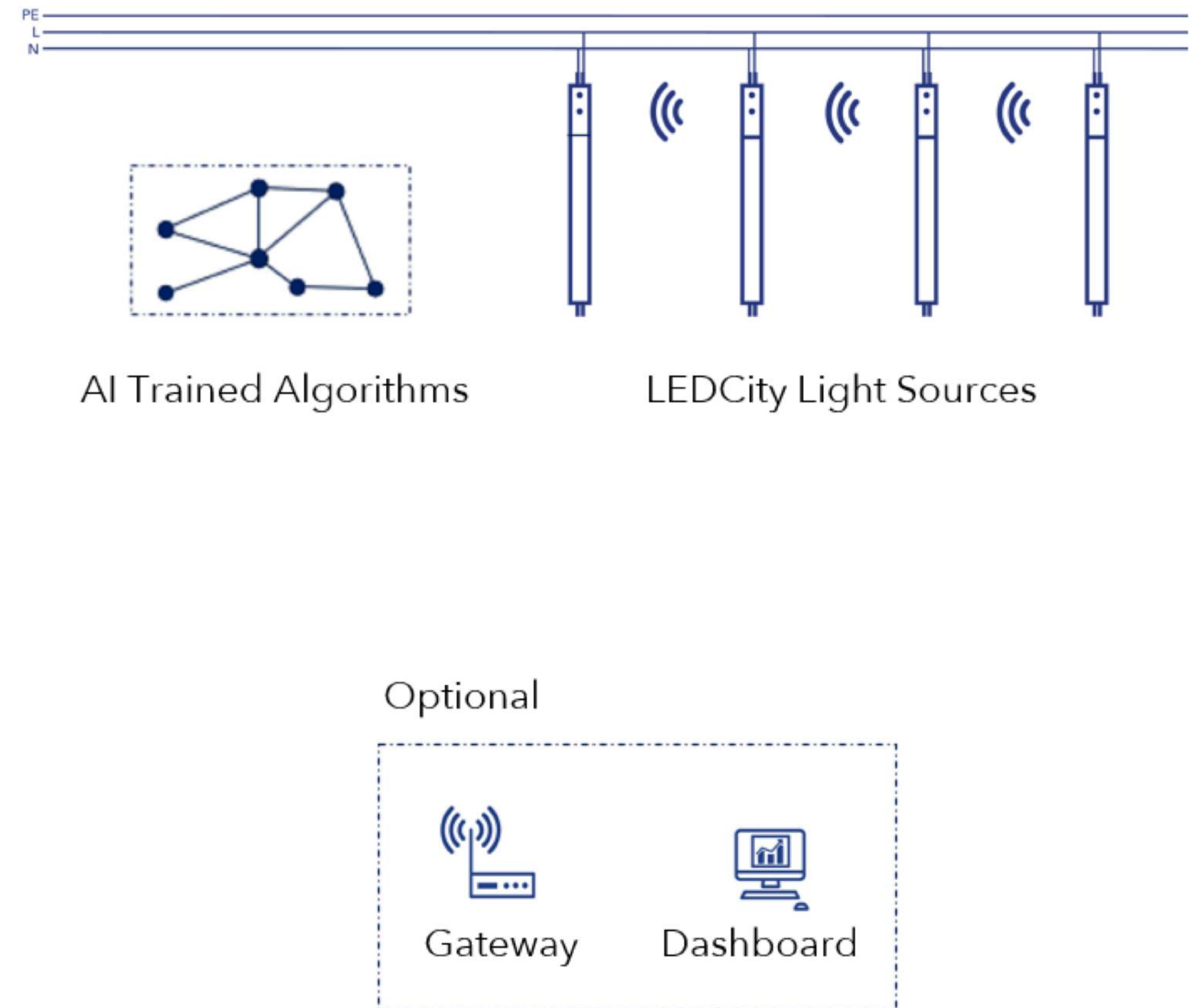
- Decentralized intelligence and smart algorithms
- 70% energy savings compared to new LED systems
- Payback after only 2 years of operations
- Collecting thousands of data points

HOW DOES IT WORK?

OLD



NEW



TRACTION

2017

Year of Foundation

75k

Lights upgraded

350+

Clients

30+

Employees

3

Countries active

4'800'000

kg CO2 equivalents saved



ETH zürich

amag



MOBIMO



Allianz



suva