

# xplor Startup Competition Terms and Conditions

## xplor Startup Competition

MCH Messe Schweiz (Basel) Ltd. is organizing the "xplor" Startup Competition as part of Powertage, the industry meeting place for the Swiss electricity industry (4 to 6 June 2024).

Participation in the xplor Startup Competition is open to startup teams and young companies that develop or already offer products, services or digital business models in the field of energy.

Employees of the MCH Group Ltd., employees of participating agencies and members of the jury are excluded from the competition.

## Prizes

The winners of the xplor Startup Competition will be invited to present their innovations at their own booth in the xplor Startup Village as part of Powertage 2024, 3-day presence from 4 to 6 June 2024. The 3-day presence at xplor Startup Village has a value of CHF 2'000.-. If required, a startup can also book a pitch session for CHF 200.-.

## Jury

The submitted projects will be evaluated by a jury. The selection procedure is carried out in two stages.

## Stage 1

Any startup that meets the following criteria can take part in the xplor Startup Competition free of charge until 12 January 2024.

## Criteria for participation

- The startup is based in Switzerland with a founding date 2016 - 2023 (exceptions are possible for high tech hardware startups)
- The product should support or enable the energy transition towards a net zero energy system in Switzerland and fulfil sustainability criteria.
- There should be a working prototype or a market ready product.
- The product can be hardware, software or service based.
- There should be a potential for substantial growth.

## Stage 2

The renowned Startup Rating Agency BV4 will evaluate all suitable startups and rank them according to their proven system. The evaluation is based on the submitted documents and further examination of publicly available information – like the website. This ranking will be the basis for the Stage 3 decision.

## Stage 3

A divers national jury decide which 10 startups will take part on the Powertage 2024 and present their innovations and ideas at their own booth in the xplor Startup Village. The jury members evaluate the participants according to the documents submitted directly by them.

## Criteria for the evaluation

A divers national jury evaluates the startups based on the recommendations of BV4 and selects the final 10 startups for the xplor startup village based on the following criteria:

- Innovation
- Market relevance
- Sustainability
- Growth potential

The 10 startups that best meet these criteria will be nominated for the Powertage 2024. The jury's decision is binding and cannot be contested. Applications can be rejected without stating a reason.

## Entries until 26 January 2024

All applications must be made online using the form provided on the [www.xplor.ch](http://www.xplor.ch) website. Only fully completed forms will be considered. Entries can be rejected without stating a reason.

## Use of submitted data

The submitted documents (company name, names of the entrepreneurs, company URL, brief description, pitch deck) are required. The information provided will be treated confidentially and will only be made available to BV4 and the jury.

The data will be collected and stored in accordance with statutory provisions. The data may be used for marketing and statistical purposes by MCH Messe Schweiz (Basel) Ltd. The data may also be passed on to the partners of the xplor Startup Competition for marketing purposes. In all other respects, the data protection regulations of the MCH Group Ltd. apply

<https://www.mch-group.com/en/dataprotection/>

The registration and protection of intellectual property rights is the responsibility of the participants. All participants are personally responsible for ensuring that their entries do not infringe any third-party intellectual property rights. MCH Messe Schweiz (Basel) Ltd. and the partners of the xplor Startup Competition reserve the right to photograph and publish the winning projects for publications and media releases, stating the young entrepreneurs. By submitting the form, the participant agrees to the conditions of participation. No correspondence will be entered into regarding the competition. Legal recourse is excluded.

## Dates

- Registration deadline: 26 January 2024
- Announcement of the 10 participants: 15 March 2024
- Powertage: 4 to 6 June 2024

## Organizer / Information

The organizer of the xplor Startup Competition is MCH Messe Schweiz (Basel) Ltd., a company of the MCH Group Ltd.

## Powertage

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