

Basel, March 2022 | Media Release

Powerstage 2022: The Swiss electricity industry's key event to focus on personal contact

The Powerstage will open its doors in just a few weeks. The most important event for the Swiss electricity industry welcomes trade visitors with a specialist forum, product innovations, innovative services, as well as new, interactive formats. The Powerstage will take place from 17-19 May 2022 at the Messe Zürich and will focus on long-awaited personal encounters and exchanges.

The Powerstage meets the industry's great need for face-to-face meetings and networking opportunities and presents various, innovative new developments. With some 150 exhibitors and partners, Switzerland's most important trade event will finally bring the national electricity industry together again live at Messe Zürich. This year's event features a cutting-edge focus programme, interactive formats such as the Open Forum, the Speakers' Corner, the Cyber Security group stand, and the xplor Startup Village. Visitors can look forward to a versatile and compact information and dialogue platform.

Supply security as a central topic

The security of supply is a major concern for politicians, the general public, and the industry, and is currently shaping various developments. Switzerland must focus intensively on this topic now, partly because an electricity agreement with the EU will not be reached in the foreseeable future. Experts are currently trying to determine which technologies need to be used more intensively or their expansion accelerated. Other key questions are whether a larger reserve of hydropower is necessary, and how gas power plants can be used as an interim solution to compensate critical supply situations until sufficient local energy can be produced from hydropower, solar power, and wind. Will new conversion and storage technologies, such as power-to-gas, and digital solutions, such as intelligent load management, be rolled out on a broad scale and connect all the elements optimally?

This year's Powertage will find experts and key decision-makers discussing answers and possible solutions. The first day of the event will be kicked off by the Association of Swiss Electricity Companies (VSE) taking a critical look at the political and regulatory framework and presenting possible answers to the challenges. Electrosuisse will follow up on the second day with technical and economic solutions for mastering the necessary system transformation. The third day of the event is designed as an open forum, serving as a stage for various industry representatives and associations. Speakers will give insights into their work, talk about low points in their projects, and share what they have learned from them. Following this, the audience will have an interactive discussion with other participants about their own experiences. These discussions can be further explored in breakout sessions following the open forum. The high-profile expert forum at the Powertage is actively supported by the SFOE (Swiss Federal Office of Energy) and swissmig (Swiss Smart Grid Industry Association). Details on the programme with an overview of topics and speakers will be available in April 2022.

Leading suppliers under one roof

With more than 150 companies, the Powertage event presents leading suppliers in the industry. The exhibit presents solutions and ideas from areas such as transmission, distribution and storage of energy, centralised and decentralised power generation, digitalisation, IoT, smart grid and smart metering. Topics such as network convergence, control technology, energy efficiency, energy and metering data management, power construction, electricity trading and sales, as well as energy services and infrastructure for e-mobility will also be represented.

Universities and research institutions will of course also be on site.

With regard to critical infrastructures in power supply, cyber security is clearly in the spotlight at the moment. This topic will be presented for the first time in a concentrated manner in a centrally located zone. The exhibition area provides an entry-level offer for companies that have products and services concerning this topic in their portfolio. Another new feature in the classic exhibition section is the Speakers Corner. With lively, contemporary, and moderated formats, both young and established companies can showcase themselves there in equal measure. The last few exhibition spaces can be booked at powertage.ch.

xplor Startup Competition

The Startup Village xplor, which was launched at Powerstage 2018, will be back again and will feature product innovations, showcase projects, and new technologies. At the same time and in the same space, the Energy Startup Day, organised by ZHAW (Zurich University of Applied Sciences), will be presented. More information on participation can be found at: xplor.ch

Text and image material can be found at: www.powerstage.ch/en/media

Powerstage 2022	
Event dates	17 – 19 May 2022
Location	Messe Zürich, Halls 5, 6, and 7
Organiser	MCH Messe Schweiz (Basel) AG
Forum opening hours	Tuesday through Thursday, 09:00 a.m. – 11:30 a.m.
Exhibition opening hours	Tuesday through Thursday, 10:00 a.m. – 5:00 p.m.
Forum admission	Online registration CHF 85, On-site registration CHF 95
3-day packages	Only available through online registration CHF 245
Exhibition admission	Beginning at 10:00 a.m.: Online registration CHF 50, On-site registration CHF 55 Beginning at 1:30 p.m.: Online registration CHF 25 On-site registration CHF 30 Interested visitors can buy tickets for the Powerstage via the ticket store from April onwards.
Info	www.powerstage.ch / info@powerstage.ch

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